

Planning and managing your website.

An introduction by Niall McNulty.

The functions and goals of your website

- Disseminating information
- Creating an online community
- Getting feedback and comment
- User-generated content

Some concepts explained

- Web 2.0
- Open-source

Website engines and what they do

- Content-management systems
- Blogs
- Wikis



Lewis Nkosi | Durban Beachfront



KZNLITERARYTOURISM

Wasafiri short story on Caine Prize shortlist

Wednesday, 08 July 2009

The short story by Mukoma wa Ngugi 'How Kamau wa Mwangi Escaped into Exile' has been shortlisted for the 2009 Caine Prize. The article was published in issue 54 of Wasafiri in Summer 2008, and can be read here: http://www.caineprize.com/pdf/2009_Ngugi.pdf

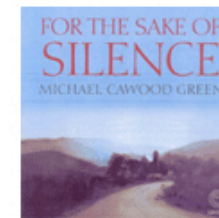
The Caine Prize is awarded to a short story published in English by an African writer whose work has reflected African sensibilities. Widely known as the 'African Booker', it is regarded as Africa's leading literary award and is currently celebrating its tenth anniversary. This year there were over 120 entries coming in from 12 African countries.

The nomination continues Wasafiri's past success with the prize. S.A. Afolabi's article 'Monday Morning', published in issue 41 of Wasafiri, won the Caine Prize in 2006, and Uzor Maxim Uzoatu's short story 'Cemetery of Life' was shortlisted in 2008.

The judging panel this year is chaired by New Statesman Chief Sub-Editor Nana Yaa Mensah, Professor Jon Cook of the University of East Anglia, novelist and Professor Jennifer Natalya Fink, Guardian journalist and author Hannah Pool, and novelist, journalist and bookseller Mohammed Ugar. The £10,000 prizewinner will be announced at a celebratory dinner at the Bodleian Library, Oxford, on Monday 6 July.

For further information on Wasafiri, visit www.tandf.co.uk/journals/wasafiri or contact jodie.keyse@tandf.co.uk

ADVERTISERS



CMS



Joomla! Niall McNulty - Durban, South Africa

Site

Menus

Content

Components

Extensions

Tools

Help



Add New Article



Article Manager



Front Page Manager



Section Manager



Category Manager



Media Manager



Menu Manager



Language Manager



User Manager



Global Configuration

CMS Backend



Bridget McNulty is a passionate writer fascinated by why people act the way they do. So fascinated, in fact, that she's written a book about it.

[read more](#)

mywritings
my thoughts

Letting go...

// July 21st, 2009 // No Comments » // Cape Town, Life (and the living of it), travelling

So it's six weeks today until we leave for our trip (Yippee!!) and I am officially impatient to get going. I'm going to need every second of the six weeks to prepare properly, but I feel itchy to get on the road, to get going, to let go! So I've been practising. I know I'm not [...]

When was the last time...

// July 20th, 2009 // 1 Comment » // Cape Town, Decisions, Inspiration, Life (and the living of it)

... You took time out to nourish your spirit? Spirit, soul, inner being, choose your hippy name of choice. When's the last time you paid it some attention?

I think of myself as a generally even-tempered person. I am, most days, pretty happy and cheerful, and I don't (often) get too angry, grumpy and cranky, and I don't (often) get too stressed out. I think of myself as a generally even-tempered person. I am, most days, pretty happy and cheerful, and I don't (often) get too angry, grumpy and cranky, and I don't (often) get too stressed out.

... You took time out to nourish your spirit? Spirit, soul, inner being, choose your hippy name of choice. When's the last time you paid it some attention?

// July 20th, 2009 // 1 Comment » // Cape Town, Decisions, Inspiration, Life (and the living of it)

When was the last time...



myphotos
now you know me



Browse [flickr](#)


mylifestream
stay updated with me

mylifestream
stay updated with me

Browse [flickr](#)

Blog

Use too much energy, and
You will soon be exhausted.
That is not the Natural Way.
Whatever works against this Way
Will not last long.

 Leave a Reply

Name (required)

Email (required)

Website

Submit

Copyright © 2009 [Bridget McNulty](#). All rights reserved.

[About](#) [My Book](#) [Extract](#) [Reviews](#) [Downloads](#)

Copyright © 2009 [Bridget McNulty](#). All rights reserved.

[About](#) [My Book](#) [Extract](#) [Reviews](#) [Downloads](#)

Comment on blog



ULWAZI
SHARING INDIGENOUS KNOWLEDGE



ENVIRONMENT



HISTORY



CULTURE

Home Search Recent changes Random page Help

Main Page

Article Discussion View source History

Beta Testing

We are currently Beta Testing the Ulwazi wiki. At the moment users can create an account and add content to the wiki. Content should be relevant or related to Durban and fall under the broad categories of [Culture](#), [Environment](#) and [History](#).

If you have an already developed indigenous knowledge database or resource that you would like to add to the wiki please [contact](#) us.

The Ulwazi Programme

Digital information and communication technologies have revolutionised the ways in which knowledge and technical know-how travel around the world. The extent to which information requirements are met by the Internet throughout the world is reflected in usage statistics. According to the latest published figures 70 % of the population in North America use the Internet; usage in South America is 18 % whereas in Africa Internet penetration is 3.6% (Internet World Stats 2007).

Apart from the problem of accessibility, the global trend of using the Internet for preservation and dissemination of information causes a dilemma for the African information community. Amidst this world of plenty in terms of information and knowledge, the African local content on the Web is very low, because of lack of capacity to record, transfer and disseminate information. The result is that Africa is at a major disadvantage in the current knowledge economy and are poorly equipped to make a meaningful contribution to the African Renaissance. Buy-in to digital resources by local communities remains low because of the paucity



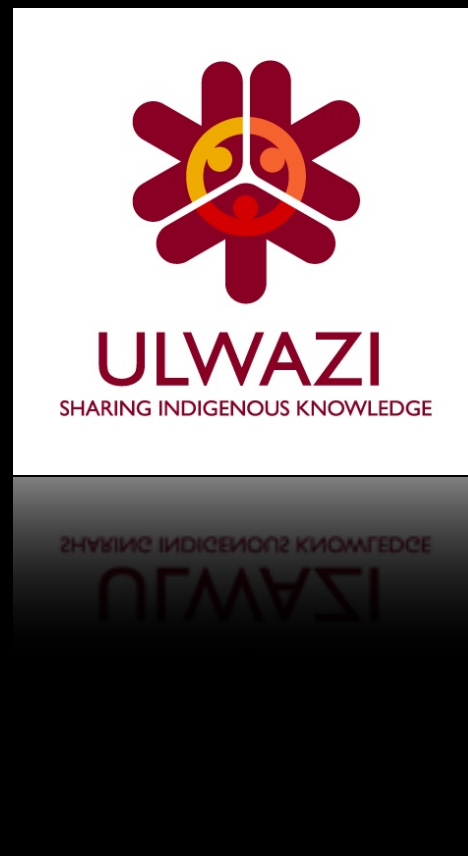
Wiki

Editing the

Editing the wiki

The importance of design and branding

- Logo
- Colour palette
- Design-conscious society



Some successful logos

Structuring your website

- Intuitive navigation
- Search function
- Important content on the top-level



BRIDGET
MCNULTY



mywritings
my thoughts

Letting go...

// July 21st, 2009 // No Comments » // Cape Town, Life (and the living of it), travelling

So it's six weeks today until we leave for our trip (Yippeee!!) and I am officially impatient to get going. I'm going to need every second of the six weeks to prepare properly, but I feel itchy to get on the road, to get going, to let go! So I've been practising. I know I'm not [...]

Bridget McNulty is a passionate writer fascinated by why people act the way they do. So fascinated, in fact, that she's written a book about it.
[read more](#)



myphotos
now you know me



Structure and navigation

Search Engine Optimization

- Writing for the web
- New, relevant content
- Links, both internal and external
- RSS
- Domain name

Social media

- Facebook
- Flickr
- YouTube
- Twitter



Social media landscape

Tracking Usage Statistics

- Google Analytics
- Campaigns and content
- Why?



Analytics snapshot

Possible revenue streams

- Sustainability
- Advertising
- Paid content



Gcina Mhlophe | Zululand



KZNLITERARYTOURISM

Wasafiri short story on Caine Prize shortlist

Wednesday, 08 July 2009

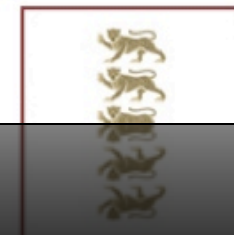
The short story by Mukoma wa Ngugi 'How Kamau wa Mwangi Escaped into Exile' has been shortlisted for the 2009 Caine Prize. The article was published in issue 54 of Wasafiri in Summer 2008, and can be read here: http://www.caineprize.com/pdf/2009_Ngugi.pdf

The Caine Prize is awarded to a short story published in English by an African writer whose work has reflected African sensibilities. Widely known as the 'African Booker', it is regarded as Africa's leading literary award and is currently celebrating its tenth anniversary. This year there were over 120 entries coming in from 12 African countries.

The nomination continues Wasafiri's past success with the prize. S.A. Afolabi's article 'Monday Morning', published in issue 41 of Wasafiri, won the Caine Prize in 2006, and Uzor Maxim Uzoatu's short story 'Cemetery of Life' was shortlisted in 2008.

The judging panel this year is chaired by New Statesman Chief Sub-Editor Nana Yaa Mensah, Professor Jon Cook of the University of East Anglia, novelist and Professor Jennifer Natalya Fink, Guardian journalist and author Hannah Pool, and novelist, journalist and bookseller Mohammed Ugar. The £10,000 prizewinner will be announced at a celebratory dinner at the Bodleian Library, Oxford, on Monday 6 July.

ADVERTISERS



Online ads

Niall McNulty
hello@niallmcnulty.com
www.niallmcnulty.com